



EMPOWERING EDUCATORS TO **INSPIRE GREATNESS**

Solutions for **Education**

SMART[®]

ELEVATE LEARNING OUTCOMES



LIKE YOU, WE BELIEVE BETTER OUTCOMES ARE POSSIBLE.

Inspiring your students to learn sets them on a path to becoming their best selves. SMART helps you engage your students, so they develop the skills they need to succeed and tap into their unique potential.



↑18.4%
in overall average on
state English language
development test.
Valley View Elementary School

↑31%
in the total percentage pass
rate in Science scores on
state standardized tests.
Oak Grove Elementary School



Encourage students to connect Social Emotional Learning

Students must develop soft skills to succeed in our connected world. With SMART solutions, it's easy for everyone to contribute and collaborate.



Reach every learner Cognitive Skills & Achievement

Teachers need the flexibility to customize lesson content for every subject and grade level. SMART solutions make interactive lessons simple and quick.



Make learning personal Realizing Potential

Students succeed when they're given the freedom to learn their own way and at their own pace. SMART solutions support student-centered learning.

↑55%
in addition and
↑69%
in subtraction skills.
Rolling Ridge Elementary

INSPIRING CLASSROOM EXPERIENCES

Simple, flexible, connected technology



The possibilities are endless when students and teachers have the tools to facilitate learning.

SMART interactive displays and software connect students, lesson content and devices into unified learning experiences.

We offer intuitive technology – purpose-built for education – grounded in research and insights gathered from millions of educators around the world.

INSPIRING CLASSROOM EXPERIENCES

Simple, flexible, connected technology



Active learning

Students are free to guide their own learning, solve problems and contribute with devices.

Flexible instruction

Teachers can match and easily shift their approaches to students' individual learning needs.

Skills development

Students develop 21st century skills while participating in small-group and whole-class activities.

Project-based learning

Students can explore, gather content and work together in more ways than ever before.

TURN STATIC CONTENT INTO INTERACTIVE LESSONS

SMART Learning Suite Software

Used by
25 million
teachers and learners
around the world



SMART Learning Suite combines lesson delivery, collaborative workspaces, game-based activities and formative assessment in one ultimate education suite. Teachers can access the suite anytime, from any computer – including at home – and send entire lessons to student devices.



One software suite. Countless ways to create and deliver lessons.



Desktop experience

Available for Windows® or Mac®, SMART Notebook® comes with lesson creation tools, subject-specific features and endless ways to wow students.



Online experience

Teachers can add game-based and collaborative activities to SMART Notebook, PDF and PowerPoint® files, and send lessons to student devices.



Interactive lessons

Quickly and easily create dynamic, interactive lessons and send them directly to the display.



Collaborative workspaces

Students use any device to explore topics, gather content and co-create on an inspiring canvas.



Game-based activities

Teachers use customized templates to create engaging game-based activities that delight students.



Formative assessment

Instantly assess student understanding by creating a question set on the go that learners answer on any device.

“

We particularly like gamification, this makes class lessons fun and allows everyone in the class to participate!

– Poppy & Evie, Penwortham Girls' High School

Did you know?

Each SMART Learning Suite monster has an SEL skill? Meet them at smarttech.com/monsters



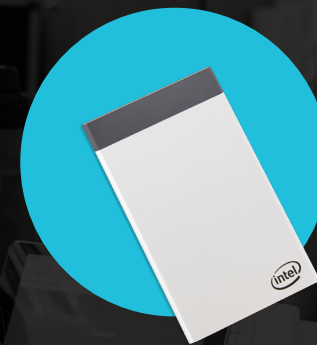
UNPARALLELED COLLABORATIVE EXPERIENCE

SMART Board® Interactive Displays



SMART Board displays are used in over **3 million** classrooms globally

SMART Board displays help teachers bring lessons to life and encourage students to participate. Students build skills and gain confidence by sharing at the display and contributing from their phones, tablets and laptops.



Lesson transitions are seamless.
Ways to engage students are endless.

iQ embedded computing lets educators switch with a tap, from showing a video to presenting a lesson to surfing the internet – without plugging in hardware or installing apps. Add Windows 10 Pro with an Intel® Compute Card for the ultimate in walk up and use simplicity.

Multiple students. Multiple tools. Multiple colors. All at the same time.
Only with SMART.



Simultaneous Tool Differentiation frees multiple students to write, erase and move notes at the same time. Pens write in different colors, fingers move and palms erase without selecting from a tool bar – so students can easily work together at the board.



SMART Ink® software lets teachers write over videos and into PDFs, Microsoft Office® files and websites, then save notes into almost any file type. Move, copy/paste and erase notes or even convert them to text. Spotlight, magnifier and screen shade tools help keep students focused.

SMART Board
7000 series with iQ

75", 86"



Our flagship display. The most advanced touch, writing and collaborative experience.

SMART Board
6000 series with iQ

65", 75"



Our most popular display. Create learning experiences without cables or limits.

SMART Board
MX series with iQ

65", 75", 86"



Our newest display. All the learning essentials educators need – for less than you think.



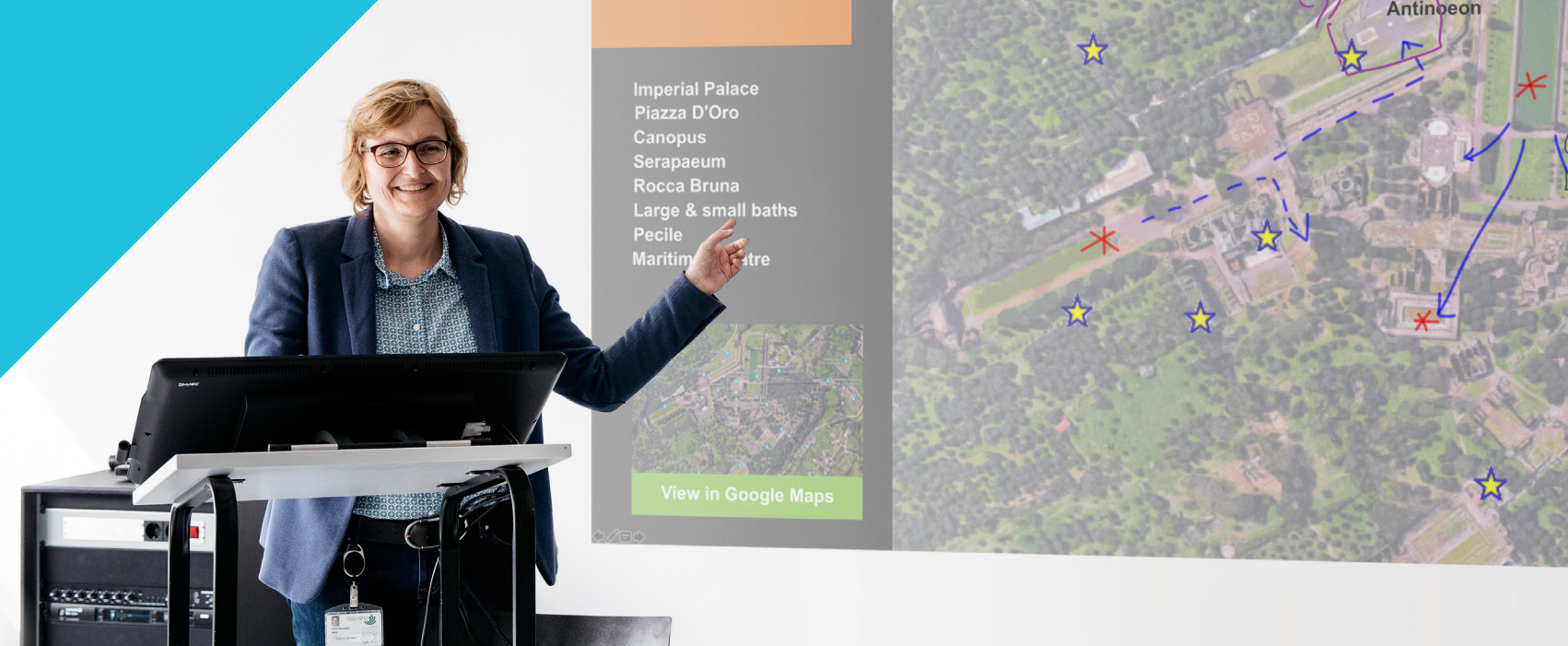
SMART Remote Management lets you efficiently maintain, secure and support **all your devices** – including SMART Board displays with iQ.



1-YEAR
SMART Learning Suite
subscription included

AMPLIFY LEARNING

More SMART Solutions

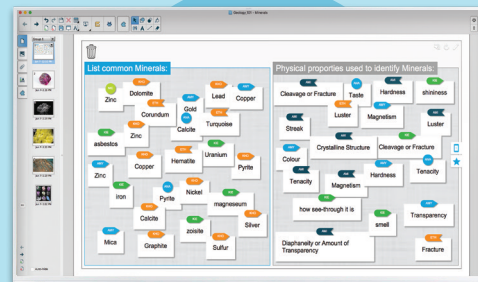


Enhanced multi-media. Clearer sound. Even SMART Board portability. With SMART, there are so many ways for educators to make lesson content more interesting and easier for students to absorb. We also make it possible to create learning spaces anywhere in your schools.



SMART Document Camera™

Interact with live images and videos of everyday objects and students' work on the SMART Board from anywhere in the classroom.



SMART Board 2000 series

Wireless screen-sharing and non-touch design make the 2000 series perfect for showing lessons and presentations from all sorts of devices.



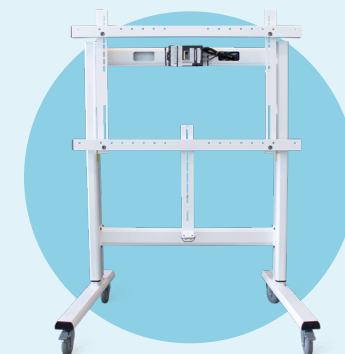
SMART Audio™

When students can hear teachers and multimedia clearly, they stay focused, engage in classroom discussions and achieve more in school.



SMART Podium™ 624

Illustrate concepts. Take notes. Project to large displays. With SMART Podium, educators communicate more effectively, improving student comprehension.



SMART Electric Height-Adjustable Mobile Stand*

Create collaborative learning spaces in classrooms, libraries, maker spaces and anywhere else educators need to activate learning.

**Available in North America Only*

UNIQUE FOR EVERY SCHOOL. INVALUABLE FOR EVERY EDUCATOR.

EdTech Implementation & Training



EFFECTIVE IMPLEMENTATION IS ABOUT MORE THAN TRAINING – it empowers teachers with the tools they need to motivate students and engage classrooms. SMART's goal is to help educators enhance their unique teaching approaches with technology to improve outcomes.

See results starting day one

Training and Professional Development

Ensure teachers feel confident using technology and see improvements in student outcomes – from day one onward. Pedagogically relevant training teaches basic technology skills through to advanced techniques that boost test scores and pass rates.

- SMART Digital Educator** – Foundational skills
- SMART Digital Champion** – Pedagogy and theory
- SMART Certified Trainer** – Workshop planning

Produced by teachers for teachers, the **SMART Ed2Ed** bi-weekly webinar series showcases how you can most effectively use SMART solutions in your classroom.

OVER
50
webinars of tips
and tricks

360
SMART Certified
Trainers



Achieve your learning objectives

Education Consulting

Every **SMART EdTech Implementation Program** is customized to your schools' specific teaching and learning objectives. Using evidence-based methodology, we help you develop learning strategies and implement a technology-enhanced curriculum that improve achievement and student outcomes.

ALMOST
2,000
SMART Exemplary
Educators in
45 countries

350,000
monthly active
users on SMART
Exchange

Join our global community

Community and Resources

SMART Exemplary Programs are a global community of educators, schools, leaders and students who share a passion for EdTech. Their insights and ideas shape SMART solutions and the future of the classroom.

SMART Exchange® website has tens of thousands of interactive lessons made by teachers, covering every grade and subject level, that are available to download for free.

WHAT IS THE SECRET TO ADVANCING LEARNING OUTCOMES WITH TECHNOLOGY?



Schools are
342%
more likely to achieve
outstanding success when using
teaching best practices and
technology frequently.

SMART education researchers are **uncovering answers** to this question in thousands of classrooms around the world, giving us new ways to help you **inspire greatness** in learners and achieve your best outcomes.

All schools seek to increase test scores and pass rates. But there are many other outcomes schools need to achieve, including better teacher engagement and satisfaction, and developing students' social emotional skills to promote career readiness.

Whatever learning outcomes you need to achieve, we're committed to **helping you get there.**



ONLY WITH SMART

We act on our commitment to technology-driven learning outcomes by:

- Performing **hundreds of hours of design research** with teachers and students every year
- Designing and manufacturing solutions **specifically for education**
- Supporting a global **network of 2,000 teachers**
- **Partnering with districts** to create and carry out needs-based implementation plans
- Providing **self-serve learning** pathways for teachers who use our technology
- Engaging in **research** into EdTech best practices
- Documenting **measurable results** of schools driving outcomes with technology



“Our team approaches solving problems in the classroom by looking at what teachers want to accomplish to achieve their educational goals.

— **Andy Cargile**, Senior Director, User Experience

ABOUT SMART

SMART is a world leader in classroom technology. Over 30 years of innovation, we've provided interactive solutions to help every student and teacher discover and develop the greatness within them. We are the inventor of the SMART Board and the developer of SMART Notebook, the world's most popular collaborative learning software, and part of the SMART Learning Suite. Used in over 3 million classrooms, SMART solutions help students and teachers around the world achieve better learning outcomes.

smarttech.com/education

Authorized reseller:

SMART Technologies
smarttech.com/contact

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